

# International Management Ethics

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what can we learn about management ethics from other cultures and societies in this textbook cross cultural management theory is applied and made relevant to management ethics to help the reader understand different approaches that global businesses can take to operate successfully and ethically there are chapters focusing on specific countries and regions as well as giving the wider geographical political and cultural contexts the book includes numerous examples in every chapter to help the reader critique universal assumptions of what is ethical by taking a closer look at the way we view other cultures and their values the author challenges us to rethink commonly held assumptions and approaches in cross cultural management and to apply a more critical approach

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answers the question what can we learn about management ethics from other cultures and societies

mcfarlin and sweeney provide students with an accessible application oriented approach to international management focusing on key challenges including motivation leadership and communication across cultural boundaries the book gives students a global perspective on the process of hiring training and developing employees as well as strategic decision making in relation to foreign markets questions case studies examples of creative problem solving and testimonials from real world managers operating in the international arena are just a few of the tactics mcfarlin and sweeney use to help students begin to think

about applied theory on a global level all chapters have been updated with recent articles from leading business sources and academic journals and new case studies have been incorporated

making money and maintaining business ethics in international trade can be a challenge especially in countries where corrupt officials bribes payoffs baksheesh and the mordida are commonplace cultural questions intensify the challenge am i being asked for a bribe or facilitation payment this book identifies the key ethical issues and gives the reader practical tools to use in everyday situations

on the assumption that multinational corporations will continue to supplant sovereign states in controlling the foundations of the world s economic activity and so must be moral as well as economic agents business researchers and practitioners explore ways to achieve an international harmonization of normative business conduct among their considerations are corruption marketing levi strauss ethical thought in several major cultures and religions and sustainable development some of the 20 papers are from a 1995 conference probably held in germany somewhere and the rest were commissioned for the volume annotation copyrighted by book news inc portland or

no detailed description available for ethics in international management

examining the relationship of national cultural differences to ethical behavior ethical dimensions of international management helps the reader begin to understand the subtleties and nuances of ethical practices across nations this innovative work uses short vignettes to illustrate each of its points while comparing and analyzing the primary influences on ethical behavior such as parenting education law organizational cultures and human resources management special features of the book include an extensive review and summary of relevant research literature exhaustive coverage of a variety of different nationalities and cultures and a direct comparison between japan and the united states each chapter begins with several short cases and ends with helpful discussion questions the book concludes with an analysis of the degree to which ethical systems of different nations may converge or diverge in coming years students and professionals in organizational studies ethics and international management will appreciate the unique

viewpoint ethical dimensions of international management presents the pedagogical aids within the volume will spark discussion and debate

this book examines cross cultural management issues from a psychological or behavioral perspective it focuses on the interactions of people from different cultures in organizational settings and helps the reader gain an understanding of the effect of culture that can be applied to a wide variety of cross cultural interactions in various organizational contexts

instill social responsibility in your students ethical behavior in international business is our strongest hope especially at a time when alternative systems of governing individual and corporate behaviors are at their weakest levels gopalkrishnan r iyer from the chapter approaches to ethics in international business education in recent years there has been a rapid growth of academic and practical interest in business ethics and social responsibility at the corporate level teaching international business ethics and corporate social responsibility is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education the logic of economic globalization presumes that economic principles and business ethics are universal but in fact cross cultural realities and indigenous perspectives are often quite unique teaching international business ethics and corporate social responsibility covers the major perspectives in business ethics as they relate to international business in teaching international business ethics and corporate social responsibility you will explore techniques and approaches for teaching ethics and social responsibility to your students individual versus corporate responsibility cultural effects on generally accepted accounting principles gaap cultural effects on generally accepted auditing standards gaas globalization and its impacts ethical issues in international marketing teaching international business ethics and corporate social responsibility brings you ethical issues and perspectives in economics management finance accounting and marketing the broad range of approaches and issues presented here will be of immense use to educators teaching foundational international business courses this volume will go a long way in gripping students interests while delivering relevant educational information

the moral point of view

in the modern business environment companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations despite the efforts of managers and directors many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector international business ethics and growth opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner examining the dangers of unethical behavior this book provides the strategies and tools for proper management to encourage company strength and success this publication is an essential resource for academicians researchers officials post graduate students and professionals in the fields of business and business education interested in ethical decision making on the individual and company level

before tackling the minutiae of international business the authors look at global issues the environment and end with firm specific information the book shows what is good practice and what constitutes a good international business manager

a collection of essays on the role of business in society this book provides provocative analysis cultural and historical context and solutions from the public private and non profit sectors toward more responsible ethical and accountable business it features articles by the world s leading scholars executives and practitioners

this reader of public press articles covers topics such as the nature of international business organizations and monetary systems in the international environment foreign environments and dynamics and how management deals with environmental forces

effective managers must accurately assess the legal and ethical ramifications of complex business transactions this requires familiarity with the basic principles of international law and an understanding of the importance of culturally diverse ethical traditions in all of their business relationships legal and ethical aspects

of international business is your authoritative guide to the law and ethics of business leadership in the global market it provides the vehicle for today's and tomorrow's managers to successfully navigate the legal and ethical environment of business around the world classroom tested and business world vetted legal and ethical aspects of international business provides overviews and opening questions at the outset of each chapter that forecast central concepts and learning objectives a variety of cases that will peak student interest and fuel class discussion careful editing of cases that preserves the legal and ethical issues confronting global business managers without miring the reader in jargon and extraneous details questions and problem cases at the end of each chapter that provide opportunities to test knowledge and apply theory to practice in focus and global note inserts that explore hot topics like privacy cyber security and sustainability international and comparative perspectives as the authors look at how substantive issues are addressed by different legal systems around the world visual aids such as flowcharts integrated throughout the book that illustrate and reinforce key concepts ethics in action inserts that demonstrate the role of ethics in global business transactions

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